Anne Xie

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EXPERIENCE

Carnegie Mellon University Pittsburgh, PA

METALS Capstone Project Team Industry Mentor Jan-Sep 2024 & 2019

• Coached team of 6 CMU educational technology master's students for 7-month capstone project on all aspects of the METALS capstone project from ideation through development of a high-fidelity prototype for a corporate client

Educational Design Mentor Sep 2023 - Dec 2023

• Coached team of 5 CMU master's students to iteratively write and revise a group report which summarized the What / Why / How of core concepts (AKA "Big Ideas") learned from the Evidence-Based Educational Design course (05-738 / 85-738) taught by Prof. Lauren Herckis, with emphasis on 5 phases of educational design

Phenom People Remote, USA

Senior Product Manager Apr 2022 - Jul 2023

- Led end-to-end development & implementation for new DEIB job description assistant and job-specific diversity analytics benchmarking products
- Launched market-leading workforce intelligence AI product for global HR leaders, with career framework, succession planning, and people manager SKUs, resulting in \$10MM revenue from early customers 8 months after 2023 product launch
- Led algorithm improvements for Career Pathing product which recommends personalized internal roles and courses to each employee using AI-identified required skills and human-in-the-loop input from employees & business leaders

Product Manager Apr 2021 - Apr 2022

TeleTracking Technologies Pittsburgh, PA

Product Owner, ML & Data Platform Nov 2020 - Apr 2021

• Defined and communicated business & data requirements, reporting metrics, and bugs with cross-functional teams for data platform team and ML product team

Wyndham Hotels & Resorts Parsippany, NJ

Product Manager, Loyalty Technology Oct 2019 - Jun 2020

- Defined and communicated business & data requirements, functional specs, reporting metrics, and bugs with cross-functional teams for data platforms and UI
- Developed & tested mobile app test plans, test cases, and environmental setup
- Managed all UAT efforts for web, mobile, & customer support apps prior to monthly/promotion loyalty platform releases and conducted post-launch reviews

Carnegie Mellon University Pittsburgh, PA

ClassInSight/EduSense Project Manager Oct 2018 - Oct 2019

- Project management as part of team building first of its kind web app & computer vision system to give teachers ML-driven feedback on in-classroom behaviors
- Designed and led user research sessions to drive instructor dashboard feature development for private university and public K-12 school district deployments
- Led data collection of 40+ courses and 500+ hrs of security camera data and annotation by human coders to train machine learning activity detection system
- Managed feature scope & project schedule to iterate on results for open source software distribution & publication for engineering team and broader research team
- Wrote 3 IRB research study plans and managed institutional reviews & board inquiries for first of its kind wide scale classroom data collection process

EDUCATION

Carnegie Mellon University

School of Computer Science: Human-Computer Interaction Institute

M.S. Educational Technology & Applied Learning Science Aug 2018 | GPA: 3.96

Northwestern University

School of Education & Social Policy B.S. with Honors

Mathematical Methods in the Social Sciences (Econometrics) & Learning and Organizational Change **Honors Thesis:** Analyzed EverQuest2 online multiplayer game's server-side player data using logistic regression to predict mentorship and negative binomial regression to estimate total mentees using PostgreSQL, Python, R Jun 2016 | GPA: 3.61

Founding President of Archery Club

PROJECTS

Global Leadership Training Redesign Ernst & Young (EY) Jan 2018 - Aug 2018

Innovation & Insights Intern Slalom Consulting Jan 2015 - Mar 2015

VOLUNTEER

Literacy Pittsburgh Mar 2019 - Oct 2019 Adult ESL Tutor

Tutoring Chicago Sep 2016 - May 2017 4th Grade Math & English Tutor

PUBLICATION

Ahuja, K., Kim, D., Xhakaj, F., Varga, V., Xie, A., Zhang, S., Townsend, J. E., Harrison, C., Ogan, A., & Agarwal, Y. (2019). EduSense: Practical classroom sensing at scale. *Proc. ACM on Interactive, Mobile, Wearable and Ubiquitous Technol.*, 3(3), 1–26.

SKILLS

Software

Jira (Admin), Tableau Desktop Qualified Associate, Snowflake, AWS, Postman

Technical

Git, SQL, Python, APIs, Bash/Shell, R, HTML/CSS, JavaScript, GraphQL